



Cmon!

Golisano Children's Museum of Naples

OPEN

IMPACT REPORT









Dear Friends,

The Golisano Children's Museum of Naples is proud to report another successful fiscal year, marked by strong attendance and exciting new partnerships, outreach efforts and exhibit openings. We recognize everyone has been affected by this worldwide health crisis presented by COVID-19. As a nonprofit, contributions of any size are invaluable to our museum. If you can continue to support our mission, please consider donating.

Now more than ever and united as one with our Board of Directors, talented staff and generous supporters, we remain committed in our advocacy for the well being of children and providing a haven where families and children can play, learn, and dream together- for the generations to come. We recognize as families you have a growing number of options of how to spend your time together. Here at C'mon, we are honored every time you choose to spend that time at our museum.

Thank you to all the individuals and organizations who continue to support the museum and our programs. We are immensely grateful, and it is inspiring for us to know that C'mon continues to stimulate the natural curiosity of children by exploration, play and discovery!

With sincere gratitude,

*Dena Rae Hancock*

Dena Rae Hancock  
Executive Director

*Ted Corbin*

Ted Corbin  
Board Chair



A photograph of a child's arm reaching upwards towards a bright blue sky filled with fluffy white clouds. The child is wearing a green shirt. In the background, there is a dense green hedge and several tall, thin trees. The scene is outdoors on a grassy area.

# Our Mission



A young boy with short brown hair is the central figure, wearing a bright green t-shirt. He has white ice cream smeared on his nose and mouth, and a small red strawberry is stuck in the ice cream on his mouth. His right arm is raised high into the air. The background shows a sunny day in a playground with a yellow building, a wooden pergola, and green trees under a blue sky with scattered clouds. A white text box is overlaid on the lower part of the image.

TO PROVIDE AN EXCITING,  
INSPIRING ENVIRONMENT  
WHERE CHILDREN AND THEIR  
FAMILIES PLAY, LEARN AND  
DREAM TOGETHER.



# OUR VISION

The Golisano Children's Museum of Naples believes it is a privilege to share life with a child, and is committed to nurturing bonds among families and generations.

We celebrate the natural curiosity of children by offering an educational dynamic space that encourages exploration and discovery. This safe and wonderful place inspires children and families to have fun while learning together.

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C'mon is committed to growing the families of our community through education rich outreach programs, museum based workshops, curriculum connecting field trips, and daily enrichment activities.

In 2019, C'mon highlighted it's Preschool Outreach program as a way to inspire creativity in your youngest learners as they prepare to be Kindergarten Ready. In our 5th year, C'mon continues to bring innovative hands on science and literacy based lessons to local underserved and at risk preschools. The outreach program enables partner preschools to have visiting Museum Educators out to their classrooms 4 times throughout the school year. The Educators spark curiosity in the young minds then provide education materials to be added to the classroom as a continuation of learning.



# EDUCATION BY THE NUMBERS

## STEAM

95 STEAM based workshops held within the Museum  
594 attendees learned new skills and practiced STEAM concepts

## CAMPS

301 campers participated in Spring Break and Summer Camps with  
hands on explorations

## FIELD TRIPS

65 classrooms complimented their classroom learning with a field trip at C'mon  
4,944 students were able to make real life connections to learning on field trips

## OUTREACH

11 preschools and elementary schools partnered with C'mon for extended  
outreach programs at their schools

1,632 young minds were broadened through classroom and school based  
outreach programs

425 at risk youth were given hope and time to reconnect through outreach  
and museum based events

## SENSORY

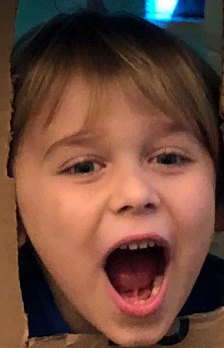
11 Sensory nights were held providing unique therapy and skill building  
opportunities for special needs childrens

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"The program is wonderful for the children. Science is an area where we fall behind as teachers. This program allows for relevant materials that we as teachers can't get our hands on to teach some subjects. The children are excited to use the materials and for me, as a teacher, I am also learning." Guadalupe Center Teacher



# Total Attendance 147,422



BC9



# 139,381 ADMISSIONS


General Public 75,168

Member 64,213



# 8,041 PROGRAMS & EVENTS





# Play Based Learning

Design and building of the Inventioneer's Lab was the primary new exhibit focus for the year. With the help of many education leaders, local architects, builders and funders, the exhibit began to take shape. Visitors were able to experience the joys, anticipation, and sometimes loud construction sounds during the process. A new type of learning, patient anticipation, curiosity, and questioning were brought about for all visitors and staff members. The excitement built over the course of the year as the new exhibit space began to take shape.



# TRAVELING EXHIBITS

Jim Hensen's Dinosaur Train: The Traveling Exhibit was featured during the spring of 2019. It took visitors and young dino lovers back to the time of dinosaurs and unearthed basic concepts in life science, natural history, and paleontology.

Summer of 2019 was filled with cruising, physics, and all things motorcycles as we hosted the traveling exhibit Hands On - Harley Davidson.



## RETURNING FAVORITES

Race to Space (C'mon's own custom designed and fabricated rocket design and launch exhibit) was featured in the fall of 2019.

The Loos Art Gallery display and scavenger hunt was displayed with Race to Space to bring art and science together in a family friendly hands-on experience.









## REVENUE

Contributions	\$100,697
Special Events	\$1,386,658
Admissions	\$700,853
Grants	\$351,288
Memberships	\$333,113
Program, Retail, & Other	\$287,464

**\$3,160,073**

## EXPENSES

Program Services	\$2,455,558
Supporting Services	\$84,015
Fundraising	\$860,310







# 2019 Supporters

## \$50,000 AND ABOVE

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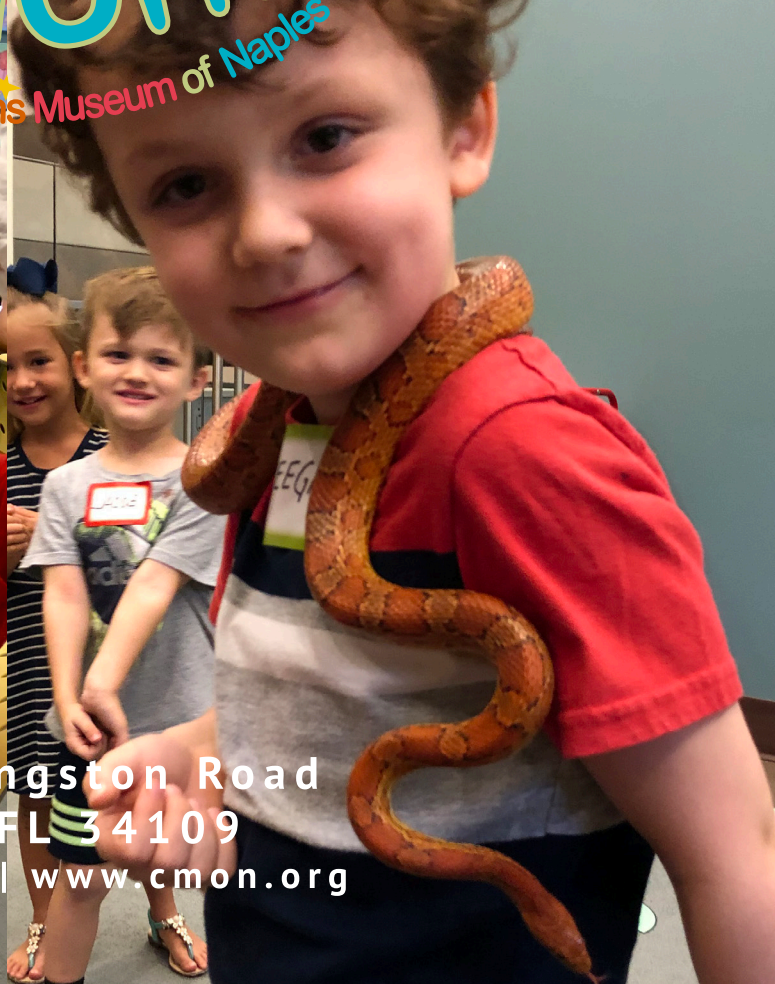
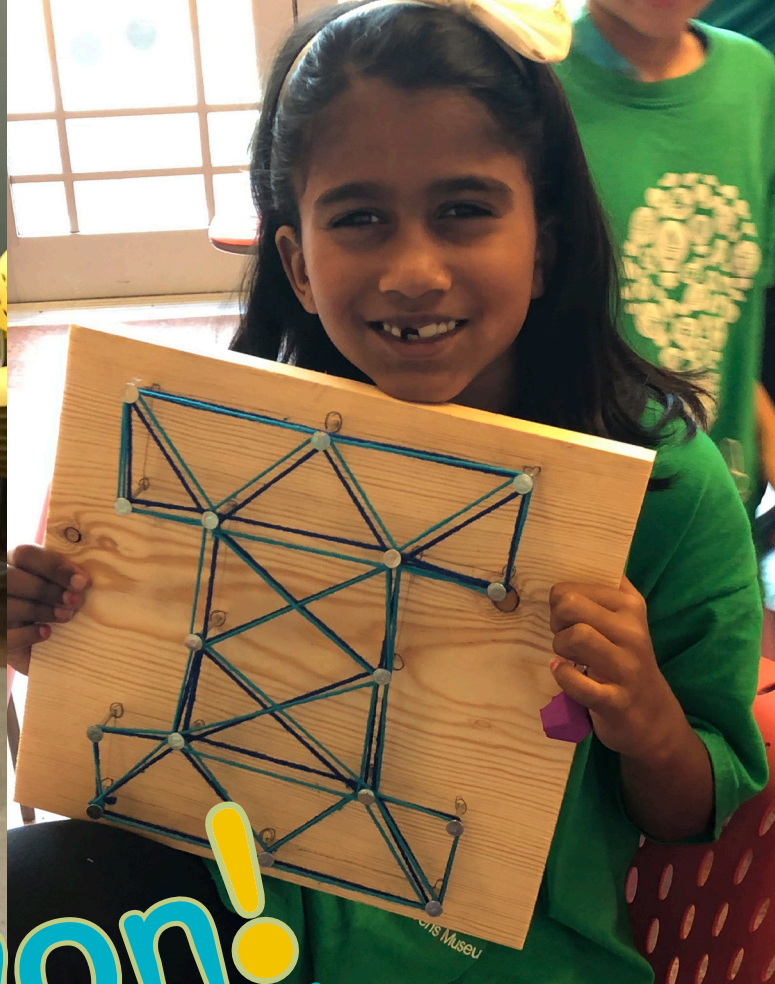
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