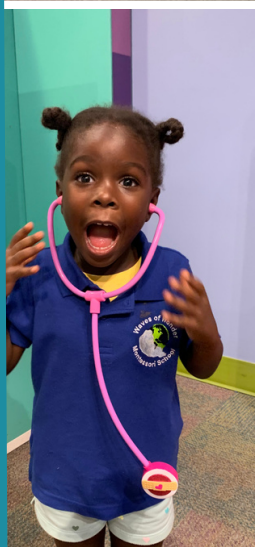




2021 Impact Report



EXECUTIVE LETTER

Thank you for supporting CMON and its mission! During another year of tremendous strain on our community and the world because of the pandemic, we are so incredibly grateful that each of you believe strongly enough in the work of CMON to generously give.

Your gift in 2021 made a tremendous difference in the life of a child. You are helping her learn critical skills. You are providing a safe, fun space for him to spend quality time with his family. You are building a better community.

Your gift also made a huge difference for our organization. Without the support of our community, CMON could not have made it through COVID as well as we did. We kept our team employed and were ready to pick right back up when the pandemic allowed us.

The past few years have shown us just how important strong communities are. Throughout it all, CMON has remained committed to being a place where families and children can play, learn, and dream together. We believe educational play is a foundational element in childhood development and that a children's museum is a foundational element in a well-rounded community.

None of what we do is possible without your support. We know that no organization is owed anything but must prove every year it is deserving and provides service. We hope our work speaks for itself and that you will continue to believe in the magic we create here at CMON!

All our best,

Dena Rae Hancock, CEO

and

Jodie Montgomery, Board Chair

Golisano Children's Museum of Naples

ABOUT US

OUR VISION

The Golisano Children's Museum of Naples believes it is a privilege to share life with a child and is committed to nurturing bonds among families and generations. We celebrate the natural curiosity of children by offering an educational dynamic space that encourages exploration and discovery. This safe and wonderful place inspires children and families to have fun while learning together.

OUR MISSION

To provide an exciting, inspiring environment where children and their families play, learn, and dream together.



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Nancy Ross

Julie Koester

Brenda Prioletti

ACCOMPLISHMENTS



114,996

total people served



2,503

total memberships sold



9,885

hours of volunteer service contributed



152.6%

increase in Exceptional Night attendance



102

Mini Wonders workshops offered to 536 attendees



889

children served through our camp sessions

NEW EXHIBITS



Argentina's Niños

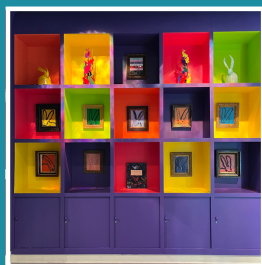
Guests were able to explore the culture of Argentina through this traveling exhibit. Argentina's Niños showcased the vibrance of La Boca, typical Argentine cuisine, a classroom setting in Buenos Aires, a "La Celeste" futbol experience, the chance to rock climb the Andes mountains and so much more!

Skills: Cultural Awareness and Language Skills

Kids at Work

Kids at Work was a space where children explore and build a pint-size city including a firehouse and police station. Kids can throw on a firefighter uniform, race through the city and let their imagination run wild!

Skills: Large Motor Skills and Career Exploration



Hunt Slonem's Zoo

Harmon-Meek Gallery and CMON teamed up to bring the works of neo-expressionist Hunt Slonem to the families of Southwest Florida. Slonem draws on personal experiences and his lifelong love of animals to inspire his paintings.

Skills: Art Appreciation and Observation Skills

Our Town

Our Town was home to a city of imaginative play that stimulates creativity through diversity and connection. While visiting Our Town, children become young city planners as they design and experiment with Keva blocks and connect with each other through town-building dramatic play.

Skills: Fine Motor Skills and Creativity



Doc McStuffins: The Exhibit

Guests experienced an exciting children's museum exhibit based on Disney Junior's award-winning series, Doc McStuffins. They joined the magical storytelling as they helped Doc and her friends in the new McStuffins Toy Hospital!

Skills: Problem Solving and Empathy



EXPERIENCES

Night at the Museum

Night at the Museum 2021 was themed British Invasion. The sold-out event raised over \$1 million! Thank you to our amazing event sponsors!



Star Wars Event

Our first-ever Star Wars themed event was out of this world!



Mother Nature's House

The igloo in Mother Nature's House has a brand-new chiller, thanks to a grant from Arthrex.



The Art Studio

The Art Studio swapped project themes 18 times. Fan favorites include “Stars and Stripes,” “Dragons Love Tacos,” and “The Magician’s Hat.”



The World Cafe

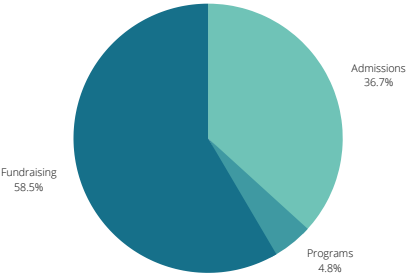
The World Cafe featured three countries: Ethiopia, Brazil, and USA.



FINANCIALS

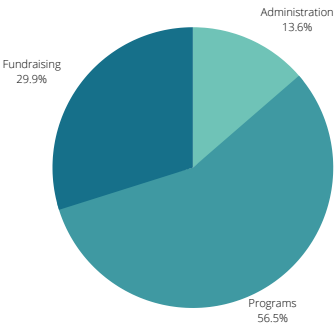
REVENUE

Admissions & Memberships	\$946,385
Programs	\$123,237
Fundraising & Grants	\$1,505,933
<hr/>	
Total	\$2,575,555



EXPENSES

Administration	\$337,435
Programs	\$1,397,551
Fundraising	\$738,712
<hr/>	
Total	\$2,473,698



Net Revenue \$76,059



DONORS

\$50,000 and above

David R. Clare and Margaret C. Clare Foundation
Collier County Convention & Visitors Bureau, Tourism Development Council
Galliford Mulard Foundation / Nicole Rendziperis and Richard Galliford
Dena Rae Hancock and P. Robert Caito
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Gulfshore Life
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DONORS

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Rochelle and Chris Shucart
Robert Sievers
April and Jonathan Sigg

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\$1,000 to \$4,999 cont.

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Spottswode Estate Vineyard & Winery
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Wheels Up

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contribution to CMON



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Leave your mark on
CMON with a paver



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sponsor or attend



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Offering opportunities
for teens and adults

Visit cmon.org to learn more about all of these opportunities.



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