



Impact Report 2022

EXECUTIVE LETTER

Dear Friends,

At CMON, every day is an adventure by design. We welcome guests, some familiar faces and others new, without knowing exactly the path each will take through the museum. Will members head to the comfort of familiar exhibits, like the boy who must catch a fish and then carry it around the museum with him for the rest of his visit? Will first-time visitors make a slightly overwhelmed lap around the first floor to get their bearings set before jumping into serious play in the market and café? Watching these experiences play out in real-time hundreds of times each day is a reminder of the miracle that is CMON. We are designed to bring wonder, comfort, learning and joy to every visitor.



The past year was a microcosm of what CMON can mean to its visitors. For the first half of the year we saw unprecedented visits from both the community and from tourists. We fully left behind the pandemic and outpaced our old “normal.” Then Hurricane Ian came and upended the world for many of us.

Thankfully, CMON came through the storm with only minor damage. We were able to open for free three days after landfall and spent a week welcoming storm-weary visitors from throughout Southwest Florida. We provided an island of normalcy (as well as electricity and air conditioning) in a sea of devastation and stress.

The respite we provided to families during that time is a reminder of what CMON at its best can be—a community hub that puts all children in a safe and equal environment. And that’s something you make possible.

Your gifts allow us to provide discounted admissions to at-risk families, special field trips for low-income schools, affordable membership prices for everyone, and a space of which the entire community can be proud.

Thank you for all your continued support. CMON is only as strong as the people who believe in us. With you in our corner we can accomplish anything.

Best wishes,

A handwritten signature in black ink, appearing to read 'Jonathan Foerster'. The signature is fluid and cursive, with a large initial 'J'.

Jonathan Foerster, CEO

ACCOMPLISHMENTS



153,211

people served



3,322

memberships sold



118%

increase in Exceptional Night attendance, a monthly evening for children with autism or special needs



16,176

subsidized or free admissions



102%

increase in CMON's Kindergarten readiness class attendance



1,085

children served through our camp sessions

ABOUT US

OUR VISION

The Golisano Children's Museum of Naples believes it is a privilege to share life with a child and is committed to nurturing bonds among families and generations. We celebrate the natural curiosity of children by offering an educational dynamic space that encourages exploration and discovery. This safe and wonderful place inspires children and families to have fun while learning together.

OUR MISSION

To provide an exciting, inspiring environment where children and their families play, learn, and dream together.



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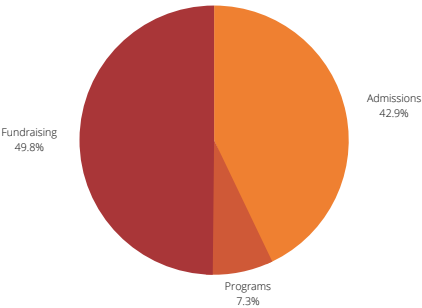
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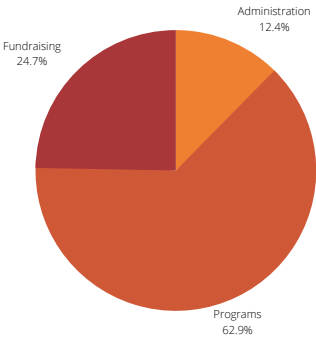
REVENUE

Admissions & Memberships	\$1,395,872
Programs	\$236,864
Fundraising & Grants	\$1,622,234
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Total	\$3,254,970



EXPENSES

Administration	\$407,071
Programs	\$2,068,425
Fundraising	\$812,545
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Total	\$3,288,041



Net Revenue

\$-33,071



NEW EXHIBITS



Teenage Mutant Ninja Turtles

Guests experienced the *Secrets of the Sewer* as they were transported to the underground home of the four heroic ninjas-in-training. They were able to see what really happens in the secret hideaway as they worked their way through puzzles, mazes, and obstacles.

Skills: Teamwork, Collaboration, and Problem-Solving

On the Farm

On the Farm took art interpretation to the next level! This exhibit featured works from our permanent art collection that included animals and paired these alongside interactive elements that fostered imagination and creative exploration.

Skills: Art Appreciation, Observation Skills, and Creativity



CMON on Ice

Guests experienced chilly good times at our first ever indoor sock skating rink. Themed after a Winter Wonderland, parents and children were able to grab their best skating socks and experience the wonders of winter in Florida.

Skills: Gross Motor Skills and Spatial & Directional Awareness

Test Track

The Test Track exhibit space offered young engineers the chance to create their own speed racer and test their skills! Discover how design and kid power come together to supercharge this simple machines exhibit.

Skills: Fine Motor Skills and Engineering



Kids at Work in the Lab

This exhibit centered around building, gardening, and plumbing. Kids found life-sized bricks and cinderblocks made of foam for safe and easy building. The exhibit included two frame houses equipped with PVC pipes for imaginary plumbing, house plants, and a garden.

Skills: Engineering, Math, and Teamwork

EXPERIENCES

Night at the Museum

Night at the Museum 2022 was themed Superheroes Unite! with special guest Anthony Mackie. The sold-out event raised over \$1 million and was hosted by Sonya and Brian Sawyer and honorary chair Shelia Smith Davis.



Spring Fling



We hosted our first-ever Spring Fling. This family-friendly event focuses on animals, plants, produce, and the environment.

Water Table

The well-loved Water Play area in the Johnsonville Backyardville received some updates and enhancements from the original exhibit fabricators.



The Art Studio

The Art Studio swapped project themes 19 times. Fan favorites include Dia de los Muertos and Pete the Cat: Construction Destruction.



The World Cafe

The World Cafe featured three locations: Australia, Italy, and the Winter Wonderland.



DONORS

January 1 to December 31, 2022

\$50,000 and above

Collier County Convention & Visitors Bureau, Tourism Development Council
Florida Division Of Cultural Affairs
Mrs. Joan T. Loos
Elizabeth and Rakesh Patel
U.S. Small Business Administration

\$25,000 to \$49,999

Carrie and Grant Alward
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\$10,000 to \$24,999

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Ashley and Adam Gerry
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DONORS

January 1 to December 31, 2022

\$10,000 to \$24,999 cont.

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Jennifer McCurry
Anne Welsh McNulty
Nancy and Thomas O'Neill
Eli Reyes and Vincent Peters
Publix Super Markets Charities, Inc.
Allison and Chuck Rainey

DONORS

January 1 to December 31, 2022

\$5,000 to \$9,999 cont.

Jessica and Ron Santella
Rochelle and Christopher Shucart
Mary and Joseph C. Smallwood, Jr.
Sarah and Matt Waters
Michal Wiesler

\$1,000 to \$4,999

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Anne and Alexander Hoffmann
Meghan and Jamie Houde
Barbara and John Jordan / The Jordan Charitable Foundation

DONORS

January 1 to December 31, 2022

\$1,000 to \$4,999 cont.

Nancy Kaplan
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Vasta McKay Group at Morgan Stanley Private Wealth Management
Candice and Lance White
Woods, Weidenmiller, Michetti and Rudnick, LLP
Ellen and Tag Yarnell



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