



# EMON Dreamhouse

Night at the Museum  
February 10, 2024



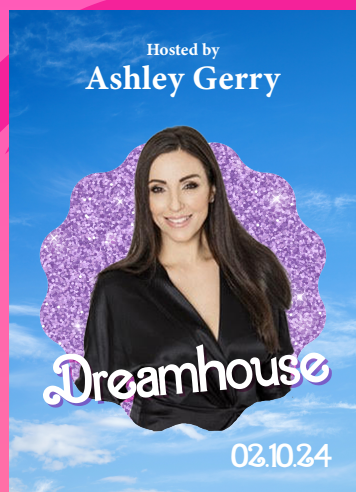
## Sponsor Packet

# Night at the Museum 2024

C'mon Barbie, let's go party with a purpose for the Golisano Children's Museum of Naples! Save the date for Night at the Museum: CMON Dreamhouse, the most fantastic gala in Naples hosted by 2024 event chairs Ashley and Adam Gerry, along with honorary chairs Barbie and Paul Hills! Malibu's favorite toy icon has inspired generations of children with her more than 200 careers. Relive your childhood dreams by dressing up as what you wanted to be as a kid. Or take a cue from your favorite Barbie or Ken at this iconic evening supporting CMON's mission on February 10, 2024 at the museum!

CMON's annual Night at the Museum fundraiser allows the museum to continue providing exceptional educational experiences for all children in the community. As a non-profit organization, CMON must raise more than \$1.5 million each year to continue to provide access to the museum for those in need, enhance exhibits, and grow programming. Just like Barbie's Dreamhouse, CMON provides a safe and fun environment where children and their families can play, learn, and dream together. We hope you'll help us continue our impactful work by supporting Night at the Museum: CMON Dreamhouse!

## Host Committee



Ashley Gerry  
Adam Gerry  
Carrie Alward  
Patty Campbell  
Bridgett Chandley  
Heather Dockweiler

Dina Elliot  
Rachel Galante  
Dena Rae Hancock  
Renee Helfrich  
Laina Kennedy  
Luis Otero

Yasmin Papenfuss  
Amy Quinn  
Korie Reidel  
Nikki Richmond  
Rochelle Shucart  
Lily Ustayev

**Additional Questions or interested in customizing an opportunity?  
Please contact Laura Bright at 239-260-1604 or [lrbright@cmon.org](mailto:lrbright@cmon.org)**

\*All sponsors will receive acknowledgement on the NAM webpage and the CMON Impact Report.

\*\*To be included in print collateral, the sponsor level must be secured no later than November 1, 2023.

\*\*\*Underwriting opportunities available upon request.

# Support Opportunities

## Sponsorships

### Limited Edition Barbie Sponsor \$50,000+

- 1 Table for 12 at Night at the Museum in prime location
- Personal Server and Bartender
- Upgraded Wine Pairings under the Tent
- Exclusive Presenting Sponsor for Night at the Museum 2024
- 12 Tickets to VIP Experience
- Keepsake for Each Attendee
- Hair and Make-up the Day of the Event for up to 6 Guests
- Private After-hours Event at CMON (Mutually Agreed Upon Date/Time TBD)
- Transportation to and from Event
- Recognition as major supporter at Event
- Prime Location Full Page Ad in Event Program
- Custom social media recognition pre and post Event

### Icon Sponsor \$25,000

- 1 Table for 10 at Night at the Museum in prime location
- Personal Server and Bartender
- Upgraded Wine Pairings under the Tent
- 10 Tickets to VIP Experience
- Dinner with CMON Board Chair
- Recognition at Event
- Full Page Ad in Event Program
- Custom social media recognition pre and post event

### Malibu Sponsor \$10,000

- 1 Table for 10 at Night at the Museum
- Recognition at Event
- Recognition in Event Program

## Underwriting

### Auction and Mobile Bidding \$20,000

- Exclusive Auction and Mobile Bidding Underwriter recognition in the Night at the Museum event program
- Recognition on the NAM mobile bidding site
- 10 tickets to Night at the Museum
- 20 Admission passes to CMON
- Full ad in event program
- Custom social media recognition pre and post event

### Signature Bar \$15,000

- Exclusive Signature Bar Underwriter recognition in the Night at the Museum event program
- Recognition on the NAM event bars
- 8 tickets to Night at the Museum
- 15 Admission passes to CMON
- Half page ad in event program

### Invitation \$10,000

- Exclusive Invitation Underwriter recognition in the Night at the Museum event program
- Recognition on the Night at the Museum invitation
- 4 tickets to Night at the Museum
- 10 Admission passes to CMON
- Quarter page ad in event program

### Program \$10,000

SOLD

- Exclusive Program Underwriter recognition in the Night at the Museum event program
- Recognition on the Night at the Museum program
- 4 tickets to Night at the Museum
- 10 Admission passes to CMON
- Quarter page ad in event program

### Valet \$5,000

SOLD

- Exclusive Valet Underwriter recognition in the Night at the Museum event program
- 2 tickets to Night at the Museum
- 6 Admission passes to CMON
- Quarter page ad in event program

# Cmon!

Golisano Children's Museum of Naples

